



ADVANCED SCHOOL OF ECONOMICS AND BUSINESS (ASEB)

<https://www.preinscriptions.univ-garoua.cm>

e-mail : essec.univ-garoua.cm

YOUR PROFESSIONAL FUTURE IS OUR PRIORITY, THE ESSENCE OF OUR EXISTENCE !

Pre-registration now online on : <https://www.preinscriptions.univ-garoua.cm>

TRAINING OFFERS (BMD)

Bachelor's Cycle (B)

- Bachelor's Degree in Management and Commercial Sciences
- Bachelor's Degree in Human Resources Management
- Bachelor's Degree in Control/Audit - Accounting and Finance
- Bachelor's Degree in Management and transformation of society
- Bachelor's Degree in Economic Analysis for Development
- Bachelor's Degree in Social Policy Management

Bachelor's cycle options

- Marketing, communication & E-business
- Logistics and transport
- Digitalization of Project Management
- Management of artificial intelligence
- Human Resource Management
- Control/Audit - Accounting and Finance
- Bank and insurance
- Sustainable Development Management

Options: Professional Master in business graduate studies

- Communication and commercial e-reputation
- Logistics and Supply Chain Management
- Finance & digital transformation
- Audit and applied management control
- Creation, Innovation and business transformation
- Business intelligence management
- Management of local authorities and local development
- Communication at work
- Management of public sector reforms and revenues
- Management of national cultures and companies
- Promotion of agro-pastoral products and local knowledge
- Cross-cultural studies and development model
- Management of major development and public-private partnership projects

Options: Professional in Master. advanced studies in management

- E-management of human resources and employment strategy
- Management of social conflicts and cooperation at work
- Management of local knowledge and multiculturalism
- Promotion and marketing of local agro-industrial products
- Local fashion marketing and development of national brands
- Digital Marketing & Omnichannel Strategy
- Audit and Wealth Management
- Project management and business innovation
- Planning, management and evaluation of small projects
- Economic analysis of markets and decision support tools
- Control/Audit - Accounting and Finance
- Economy and society
- Commerce international

Options: Professional Master in continuing education

- International trade and customer relationship management
- Marketing of local and luxury fashion
- E-Business and brand management
- Insurance, Banking, Finance and Financial Engineering
- Risk Management Strategies
- Health economics
- Economy of human resources
- Digital transformation strategy and advice to entities
- Corporate lawyer and management of legal aspects of companies
- Analysis of Accounting Information System and Computerization of Management Control System
- Audit and performance management
- Social responsibility and sustainable development

Doctorate cycle (D)*

Option: Management Sciences

- Accounting, Control and Audit
- Marketing and Strategy
- Finance
- Human Resources
- Logistics and Transportation

Option: Economics

- Monetary and Banking Economics
- Economics and International Finance
- Public economy
- Economic Analysis and Policies
- Economics of Human Resources

* Access to the second year of Masters and Doctorates is selective. A selection committee will meet each year to decide on the list of students authorized to enroll in the various Masters and Doctorates

1). REGISTRATION CONDITIONS INTO FIRST YEAR OF BACHELOR'S (B1)

Candidates applying for first registration at ESSEC University of Garoua*

Applications must include all of the following documents:

- A certified true photocopy of the birth certificate dated less than three (03) months;
- The Probatoire or GCE/OL, Baccalaureate or GCE/AL transcripts signed or certified by the competent offices;
- A certified true photocopy of the Baccalaureate or GCE/AL, or any other diploma recognized as equivalent by the Minister of State, Minister of Higher Education, dated less than three (03) months, or a signed Certificate of Success or certified by the competent offices.
- A medical certificate issued by a doctor of the Administration, attesting that the candidate is fit to follow higher education.
- An extract from the criminal record dating from less than three (03) months;
- A receipt for payment of twenty-five thousand francs (25.000 CFA francs) for competition fees, issued by the *Société Commerciale de Banque-Cameroun*, N°90001426901-87. No other method of payment will be accepted
- An envelope (A4 format) stamped by the post office (at the weight of the attachments and addressed to the candidate);
- Four (04) pasport-size photos (4x4);
- Candidates for admission on title must, in addition to the above conditions, provide proof of professional experience in the field;
- An authorization from the heads of the ministerial departments concerned for the candidate civil servants in office.
- A registration form is automatically generated at the end of the online process at the above address: <https://www.preinscriptions.univ-garoua.cm>.

NB: Candidates can submit their files pending their *Baccalauréat* or GCE A/Level, with the certified results slips.

N.B. Bring the originals of the official documents and diplomas when pre-registering. If you are authorized to register, you will be required to provide a "sworn statement" of the authenticity of your *Baccalauréat* diploma or any other equivalent diploma. The different courses offered are as follows.

Competition Centers: Douala, Garoua, Maroua, Ngaoundere and Yaoundé.

N.B.: The date of the Competitive Entrance Examination, September 16 & 17, 2023

The type of *Baccalauréat* or equivalent diploma and the main subject that the candidate must have validated at the CGE/AL to be authorized to compete are as follows.

Courses	Entrance diplomas	GCE/AL subjects
Control/Audit - Accounting and Finance (CAF)	B, C, D, G2, CG, FIG, GCE	(Sciences and Technology)
Management of Commercial Sciences (MCS)	A, B, C, D, G1, CG, FIG, GCE GCE/AL	Arts, History, Literature
Human Resources Management (HRM)	A, B, C, D, CG, FIG, GCE	Computer sciences
Management and Transformation of Companies (MTC)	A, B, C, D, CG, FIG, GCE	Computer sciences, economy
Economic Analysis of Development (EAD)	A, B, C, D, CG, FIG,	GCE Economy, Sciences and Technology
Social Policy Analysis (SPA)	A, B, C, D, CG, FIG, GCE	economy

2). ADMISSION CONDITIONS INTO THIRD YEAR (B3) CANDIDATES

The competition is open in a single session to holders of the DUT or BTS, DEUP, DEUG, recognized equivalent diploma required (BAC + 2) for each course requested to be authorized to compete. As such, a very limited number of places is reserved for candidates whose admission is made only on file study.

3). CONDITIONS FOR ADMISSION OF CANDIDATES INTO MASTER'S CYCLE (M1)

The competition is open in a single session to holders of the Bachelor's or diploma required for each course requested, or of the Bachelor of Sciences obtained at least in two subjects including the main subject (major) of the series, the subject entitled "Religious Knowledge is not taken into consideration.

4) ADMISSION CONDITIONS FOR CANDIDATES HOLDING FOREIGN DIPLOMAS

Candidates holding foreign diplomas must present either the equivalence order or the receipt of the application for equivalence, issued by the Minister of State, Minister of Higher Education. However, their final admission can only be acquired on presentation, within the deadlines set by the competent authority, of the document granting equivalence to their diploma.

The start of Lectures is set for, October 02, 2023

For additional information, contact us: (237) 694 72 88 63 et 699 16 23 31.